

## 7th Paris Diderot International Conference on Technical Communication “Transforming Knowledge” Call for Papers

The Research Laboratory Clillac- Arp and EILA Department, at Paris Diderot University, invite you to attend:

**the 7th International conference  
on Friday 1 February 2019, from 10.00 - 17.00  
at Conference Hall Buffon, 15 rue Hélène Brion, 75013 Paris, FRANCE.**

The scope of technical communication is to transform tacit knowledge into structured and useful content. The objective of this conference is to identify tools, methods and organizational modes to allow the transformation between tacit and explicit, individual and standard knowledge, to address the following questions:

- Why is knowledge management such a fundamental aspect in technical communication at university and in companies?
- Why do we need to transform knowledge at university and in companies?
- Why and how do we develop knowledge to transform tacit knowledge into assets?
- Why and how do we need to value technical knowledge as a marketing tool?
- Why do we need to transform knowledge into structured and standardized content?

We welcome accounts of experience, and examples of successful collaboration and innovation.

Talks will be 20 minutes long, followed by 10 minutes for Q&A.

**The conference is free to all**

All papers that address these topics will be considered.

The conference will be held in English and French.

Please send a 200-word summary **before 30 December 2018** to

**[patricia.minacori@eila.univ-paris-diderot.fr](mailto:patricia.minacori@eila.univ-paris-diderot.fr)**

Please include in your e-mail, your personal affiliation, Name, University/Company, as well as a short biography.

Please register for the conference on our website: <http://www.eila.univ-paris-diderot.fr/recherche/conf/ciel/communication-technique-plein-champ/index>

Scientific committee: Patricia Minacori, Marie Girard